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Coffeehouse Chain Further Fuels Burrito Buzz

Scooter's Coffeehouse Adds Burrito Kitchens' Breakfast Burritos to Menu

Longmont, Colorado — June 14, 2010 — Burrito Kitchens today announced that Scooter's Coffeehouses throughout the Midwest will offer their handcrafted burritos. Growing steadily and with eighty-four (84) locations, Scooter's could become a significant distribution channel for the local burrito manufacturer. Burrito Kitchens' burritos are already available through two national broad-line foodservice distributors within the Rocky Mountain region and the manufacturer's line of all-natural burritos is currently being reviewed by other national distributors as well as upscale grocers throughout the U.S.

"The decision to offer the all-natural burrito line seemed, well, natural" says Tom Townsend, president & CEO of Scooter's. "Burrito Kitchens' products were well received within our test markets, and as the food segment of our business continues to grow, we wanted to offer a premium product that our customers have come to expect from our franchises." "A mouth-watering, wholesome alternative to traditional fast food has been understandably well received by Scooter's patrons," said Darin Lucas, vice president of sales at Burrito Kitchens. "It's a challenge producing a delicious product, free of preservatives, while remaining competitive in today's market. I'm pleased Scooter's sees the value in offering their patrons premium products."

Burrito Kitchens produces quality, hand rolled burritos sold to wholesale food distributors, restaurants, cafes, country clubs, coffee houses, food stores, institutions and premium grocers nationwide. All products are USDA inspected and approved using all-natural, locally grown ingredients. Burrito Kitchens is a proud Colorado owned and operated company supporting local farmers and growers of quality, natural ingredients since 1999. The company offers a wide range of healthy, all-natural, handcrafted burritos.

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For more information, press only:

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For more information on Burrito Kitchens:

<http://www.BurritoKitchens.com>

For more information on Scooter's Coffeehouse:

<http://www.ScootersCoffeehouse.com>