

FOR IMMEDIATE RELEASE
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Scooter's Coffeeshouse "Giving Blend" Sales Assist The Salvation Army with Earthquake Relief in Haiti

The Salvation Army is in the midst of its largest international relief effort since the Tsunami in 2005. Recognizing the need for additional funding, Scooter's Coffeeshouse announces their newest partnership with The Salvation Army to assist with disaster relief in Haiti. During the month of February Scooter's Coffeeshouse, in cooperation with its 84 stores, will donate \$1 for every pound of its charitable brew, the "Giving Blend" sold. Whether by the brewed cup, or purchased by the pound, this specialty dark roast blend can be found at any participating Scooter's Coffeeshouse. "Giving Blend" beans may also be purchased online at www.scooterscoffeehouse.com.

Responding to the need for aid, thus far The Salvation Army has...

- More than 700 officers and staff permanently stationed in Haiti responding to the needs of the people there.
- Giving medical aid to more than 250 people daily; its doctors, nurses, paramedics and other specialists trained in medical care are stationed throughout the area.
- Delivered more than 80,000 pounds of emergency food and water en route to Haiti via Santo Domingo, Dominican Republic.
- Taken responsibility for 20,000 people in a temporary camp in Port-Au-Prince.

What coffee drinkers can do to assist...

- Buy a cup of this excellent dark roast blend (the Giving Blend) brewed by Scooter's stores for Haiti Earthquake Relief on Tuesdays and Fridays through the month of February. For each pound purchased for brewing by stores, Scooter's will contribute \$1 to the relief fund.
- Purchase a pound of the Giving Blend; for each pound sold, \$1 will be contributed to the Salvation Army's efforts in Haiti. The retail price for a pound of the Giving Blend is \$11.95 per pound.

Scooter's Coffeeshouses are located in eight states and have a total of 84 locations. For more information about the "Giving Blend" or Scooter's Coffeeshouses please contact Tom Townsend, CEO of Scooter's Coffeeshouse at tom.townsend@scooterscoffee.com or call (402)614-1723. If you would like more information regarding The Salvation Army or any of its programs contact Susan Eustice at susan_eustice@usc.salvationarmy.com or call (402)898-5908.