



## **FOR IMMEDIATE RELEASE**

### **ARC Holdings LLC Announces New Scooter's Coffeehouse Location**

**November 10, 2011** – ARC Holdings LLC, has announced the opening of a new Scooter's Coffeehouse Drive-Thru Kiosk located at 120<sup>th</sup> & Fort Street in Omaha, NE.

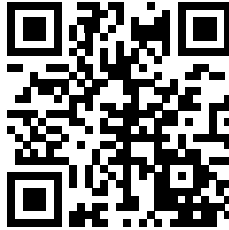
Arc Holdings currently owns nine locations throughout the metro area, and also owns the development rights in Austin, TX where they currently have two stores open. The new store joins over 35 stores in the surrounding metro area, with a total of over 90 locations in a seven-state region.

An additional Arc Holding's owned Scooter's is currently under construction at 122<sup>nd</sup> & Center in Omaha, NE. Additional Scooter's locations are set to open within the year in Des Moines - IA, Colleyville - TX, and Omaha - NE.

Scooter's Coffeehouse was recently named "Best Coffeehouse" in Omaha Magazine's "Best of Omaha" for the 12<sup>th</sup> year in a row, and was also named the #3 Fast Growing Coffee Chain in America by CNBC.

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Scooter's Coffeehouse is an Omaha-based specialty coffee franchise with nearly 90 locations in seven states. Scooter's is recognized by customers for its convenient locations, amazing quality and amazing service and has been voted "Best of Omaha" 12 years in a row, "Best of Kansas City" on the "A-List", "Best of Council Bluffs" and "Best of Northeast Nebraska". Visit [www.scooterscoffee.com](http://www.scooterscoffee.com) for more information and franchise opportunities in expanding markets.



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