



FOR IMMEDIATE RELEASE

**Boundless Enterprises Announces New Scooter's Coffeehouse Location,
New Drive-Thru Concept Model**

Omaha, Nebraska, October 28, 2010 – Boundless Enterprises, the franchisor for the Scooter's Coffeehouse franchise system, has announced a new location, which opens today at 168th and Dodge Street in Omaha, just east of the Village Pointe shopping center.

This new store represents the new drive-thru model for future locations, built for speed of service to help customers get their order and be back on the road quickly. A similar model recently opened in Sioux City and the new concept is working well. Jay Baker, COO of Boundless explains, "Scooter's goal is focused on what we call the 'three amazings' which start with our people. We hire amazing people to serve amazing drinks, amazingly fast. This new store concept enables our baristas to prepare and serve the drinks in the most efficient manner, and help customers realize that amazing experience. "

Along with a recent opening at Gateway/Westfield Mall in Lincoln and an opening planed for next week in the new Council Bluffs Chamber of Commerce building, Scooter's Coffeehouse has over 80 locations in seven states. Scooter's is actively looking for interested multi-unit franchisees and Boundless Enterprises provides franchise support for the system.

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Boundless Enterprises is also the parent company of Harvest Roasting in Bellevue, Nebraska, which supplies the Scooter's Coffeehouse franchisees with coffee beans and other related products.

Scooter's Coffeehouse is an Omaha-based specialty coffee franchise, founded in 1998, with more than 80 locations in seven states. Scooter's is recognized by customers for its convenient locations, amazing quality and amazing service and has been voted "Best of Omaha" 10 years in a row, "Best of Kansas City" on the "A-List" and "Best of Council Bluffs" from 2006-2010. Scooter's serves a variety of specialty lattes, espresso beverages, coffee, blended fruit and espresso smoothies, teas, and pastries. Visit www.scooterscoffee.com for more information and franchise opportunities in expanding markets.

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