

# SCOOTER'S

## COFFEE & YOGURT

### **FOR IMMEDIATE RELEASE**

#### **Scooter's Coffee & Yogurt Announces Denver Expansion.**

November 4, 2011 – Boundless Enterprises, franchisor for Scooter's Coffee & Yogurt, is announcing a multi-unit expansion agreement with new franchisee, Hoehn Holdings, LLC.

The agreement includes the development of a minimum of 10 Scooter's Coffee & Yogurt stores to be opened in the Denver market over the next 5 years. The Front Range of Colorado has been targeted for growth in the Scooter's franchise plan. Scooter's is an Omaha-based specialty coffee and yogurt company, founded in 1998 with over 90 locations currently in 7 states.

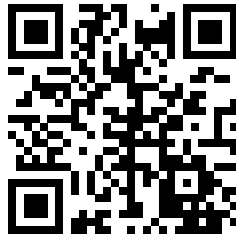
Jon and Stan Hoehn became interested in the Scooter's franchise opportunity after seeing its success first-hand in the Kansas City area. Jon Hoehn said, "We're excited about bringing Scooter's Coffee & Yogurt to the Denver area, and are prepared to add to the continued and successful growth of Scooter's in the Midwest. We believe that the co-concept of coffee and yogurt will be well-received in Colorado."

Todd Graeve, Director of Business Development for Boundless Enterprises stated, "We're very happy to welcome Jon and Stan into the Scooter's franchise family. Their business experience, coupled with the strength of the Scooter's franchise system, creates a synergy for successful future growth as we expand in Denver. We couldn't be more pleased to have them on our team."

Construction for the first location is estimated for the first quarter of 2012, with a projected opening this coming Spring or Summer.

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Founded in 1998, Scooter's Coffee & Yogurt is a Nebraska based specialty coffee & self serve frozen yogurt franchise with over 90 locations in seven states. Scooter's is recognized by customers for its convenient locations, amazing quality and amazing service and has been voted "Best of Omaha" 12 years in a row, "Best of Kansas City" on the "A-List", "Best of Council Bluffs" and "Best of Northeast Nebraska". Scooter's was also recently named the #3 fastest growing coffee franchise by CNBC and was also named #39 on the The Future 50 fastest growing small businesses in the United States by Restaurant Business. Visit [www.scooterscoffee.com](http://www.scooterscoffee.com) for more information and franchise opportunities in expanding markets.



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